



2012 Sponsorship Program

Dear Past WEAO Sponsor,

On behalf of the Water Environment Association of Ontario (WEAO), I would like to thank you for your contributions last year and I am delighted to announce the 2012 Sponsorship Program, which includes new opportunities available for the first time in 2012.

WEAO is the pre-eminent organization of technical and professional individuals dedicated to the preservation and enhancement of Ontario's water environment with a mission to deliver high quality service to our members; promote and advance the water environment industry; provide a forum for our members to interact for educational, business, and social and professional advancement; and benefit society by enhancing public understanding and promoting sound public policy.

We are a non-profit organization dependent on membership and sponsors to provide revenues to undertake a multitude of annual activities. Without the assistance of sponsors, our work would be limited.

In order to better coordinate activities and reduce the number of overtures made to sponsors for donations WEAO created its comprehensive Sponsorship Program. Using feedback from our sponsors we have added a link to the program from our web page. The full program can be found at:

<http://www.weao.org/sponsorship/>

We hope that by following this program we can provide additional value to existing and potential new sponsors. As well as to reduce the number of solicitations for funds the program is intended to allow for our planning and yours on a longer-term basis; work within our sponsor's budget periods; and, provide our sponsors with greater visibility.

Since you are a past sponsor, you have the first opportunity to select the events you always sponsored, and/or the change to discover new opportunities. We are sending the package to you at this time, hoping that you will identify your preferences as soon as possible before we open the opportunities to others on November 21.

If WEAO does not hear from you by November 21, 2011 one of our Conference Committee representatives will follow up with you. Please acknowledge receipt of this email or if you have any questions or concerns please email sponsorship@weao.org

On behalf of the Water Environment Association of Ontario, I thank you for your support.

Sincerely,

A handwritten signature in black ink, appearing to be 'C. Jefferson', written over a white background.



Catherine Jefferson, MSc
Executive Director