



# Communications Committee

## Communications Committee

---

The Water Environment Association of Ontario (WEAO) is a technical and educational organization with members from varied disciplines. The Communications Committee is responsible for providing value to WEAO members and raising the profile of the organization through effective communication of information to members and the public.

The objectives of the Communications Committee are to further its mission through the publication of the WEAO magazine, *Influents*, the broadcasting of an e-Newsletter, and by maintaining the WEAO website.

In addition, the Committee may assist in the production of other publications as requested by the WEAO Board.

### **PUBLICATION OF *INFLUENTS*, WEAO'S INDUSTRY MAGAZINE**

Since its inception in 2006, *Influents* has been published 4 times annually; the Spring issue generally at the beginning of March, the Summer issue in June, the Fall issue in early September, and the Winter issue in early December. The Summer issue is devoted largely to coverage of the WEAO Annual Conference. The Winter issue is devoted largely to coverage of the WEFTEC Conference.

### **MAINTENANCE OF THE WEAO WEB SITE [www.weao.org](http://www.weao.org)**

The web site is refreshed as new information that may be of interest to WEAO members and general public comes available. There is a Member-Only area that can be accessed by active members and once in, sensitive information of membership interest can be browsed via a custom menu, such as research reports, correspondence on major issues of the WEAO, AGM minutes and annual budget, WEAO by-laws and Constitution, and WEAO's Operational Guidelines.

### **ON-LINE REGISTRATIONS ON A SECURE SERVER**

A secure server accessed from the web site handles on-line registrations with VISA, MasterCard and American Express for the upcoming conferences, current seminars and courses, and to join the association or renew the annual membership. Other products offered include the Water Source Book and the AquaVenturer CD.

### **PUBLICATION OF THE E-NEWSLETTER**

Periodically as items of interest arise, but generally once per month at a minimum, the Web Master will issue an e-Newsletter in the form of a broadcast e-mail to WEAO members who have provided their e-mail addresses. The e-Newsletter may be distributed to non-members also on a selected basis. The e-Newsletter will contain short news clips of items of interest to WEAO members and information on upcoming WEAO events.

For more information on recent activities of the Communications Committee, please visit our web site at <http://www.weao.org>.