

# Ontario Pavilion at GLOBE 2012

March 14 to 16, 2012, Vancouver, B.C.

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Join the Ontario Ministries of the Environment and Economic Development and Innovation along with our Industry partner – the Ontario Environment Industry Association (ONEIA) at **GLOBE 2012**. Once again, we have secured a prime location on the Trade Show floor for the **Ontario Pavilion** (Exhibit Space #1117 - see attached floor plan). We are inviting Ontario's environment and cleantech companies and organizations to take part in the Ontario Pavilion.

**GLOBE 2012** will represent the 12th anniversary of this exciting, international biennial event that is all about "Business and the Environment". Event organizers expect more than 10,000 business leaders and corporate environmental managers from 70+ economic regions to visit the Trade Fair, which includes more than 400 exhibitors. Business executives will be at GLOBE to discuss the issues surrounding sustainable development and to explore the potential business opportunities that exist in finding solutions to environmental challenges. For additional information about **GLOBE 2012**, visit [www.globe2012.com](http://www.globe2012.com).

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**Ontario Pavilion** participants will have the opportunity to showcase their services, innovations, solutions and technologies to an audience of key industry leaders and international delegations. This is a great opportunity to maximize your company or organization's business development opportunities and set the stage for networking with the Canadian Trade Commissioners and their delegates.

There are two ways to participate in the Ontario Pavilion:

1. Full Size Booth: Octonorm pop-up with your company/organization's graphics and branding (see attached).
2. Kiosk: Smaller exhibit space with your company/organization's graphics and branding. (see attached).

Note: As an Ontario Pavilion exhibitor, you will **not** need to bring posters or pop-up backdrops. Your company's advanced provision of digital graphics will be incorporated into the exhibit as illustrated in the attached booth and kiosk schematics. You only need to bring your organization's hand-outs.

Participation in the Ontario Pavilion will also include the following:

- ✓ Opportunity for pre-arranged, one-on-one meetings with your company/organization and Canadian International Trade Commissioners and their delegates
- ✓ Access to a common meeting area in the Pavilion for on-site client meetings
- ✓ Inclusion in Ontario Pavilion literature

- ✓ Five exhibitor badges

There are **only** 12 booths and 12 kiosks available in the Ontario Pavilion. If you are interested in becoming an Ontario Pavilion exhibitor and to obtain more information and pricing, please contact:

- Luz Felipe 416-314-0275; or: [luz.felipe@ontario.ca](mailto:luz.felipe@ontario.ca)
- Enrico Di Nino 416-314-7913; or: [enrico.dinino@ontario.ca](mailto:enrico.dinino@ontario.ca)

## **SPACE IS LIMITED. RESERVE EARLY!**

Remember to visit [www.envirodirectory.on.ca](http://www.envirodirectory.on.ca) soon, to register for the first time or to update your existing company listing for inclusion in the **down-loadable pdf version of the 2012 Edition of the Ontario Environment Business Directory** — to be posted on the Envirodirectory website in time for GLOBE 2012.

Attachments: GLOBE 2012 Floor plan  
Booth and Kiosk schematics  
Ontario Pavilion Photo at GLOBE 2010

Regards,

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